

### REMARKS

Applicant requests reconsideration and further examination of this application.

In response to the Office Action, Applicant has amended sole Claim 21.

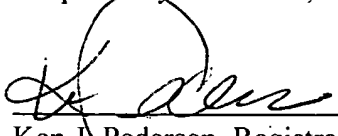
First, Applicant has clarified the Claim language regarding the internal dimensions of the top edges of the box, and regarding the external dimensions of the lower section of the box top. The Examiner's observations in this regard have been helpful and are appreciated. The clarified language is fully supported by at least the original drawings in the application, so no new matter has been added.

Second, Applicant has amended the Claim preamble to replace the open-language term "comprising" with the closed-language term "consisting of". This way, Applicant's invention is defined as having only the box sides and bottom parts, the removable top with only the upper and lower sections, plus the dimensional interrelationships recited. This limitation more readily distinguishes Applicant's invention from the cited Grogan reference (US Patent #6,325,281), which, by the way is a shipping container, and not a display case as recited by the Examiner in line 2 of item #4 of the Office Action.

There is no suggestion in Grogan, or elsewhere in the art, to discard Grogan's outer carton 20, second insulating housing 40 and inner carton 50, and make a display case of only its first insulating housing 30 and closure lid 60. Besides, the lid 60 of Grogan has 3 (three) components - polystyrene panels 61, 62 and 63. Applicant's narrowly claimed top, on the other hand, has only an upper section 310 and a lower section 308, or just 2 (two) components.

Applicant now believes the application is in condition for allowance and respectfully requests the same.

Respectfully submitted,

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Ken J. Pedersen, Registration No. 29,689

Barbara S. Pedersen, Registration No. 36,237

P.O. Box 2666

Boise, ID 83701-2666

Telephone: 208-343-6355

Facsimile: 208-343-6341